

# Connecting travellers across the globe

**PackitUp is a new social networking concept for travellers, backpackers and locals. The mobile application makes it possible to find interesting trips, get recommendations and meet travel buddies across the globe.**

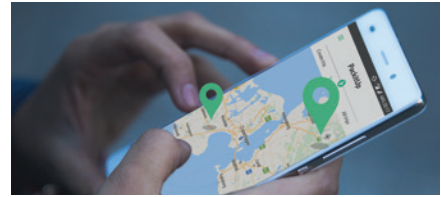
By Malin Norman | Photos: PackitUp IVS

Copenhagen-based start-up PackitUp IVS launched a new social networking mobile application for travellers this spring. Its founders, Max Glocke and Amalie Kjelstrup, are devoted entrepreneurs, inspired by their own worldwide travels and determined to create a quality social network for explorers. Their vision is to make it easier to find interesting trips and meet like-minded people – ideal for travellers, backpackers and locals alike.

Each registered user has a profile, which includes basic information about them. With an interactive map as the main functionality, travellers can browse new destinations, filter information and see recommendations from other users, create their own holiday trips and city sightseeing tours, find out what

others are doing in their area, and perhaps meet up and connect with travel buddies. This innovative social network enables users to become active together and ultimately captures the spirit of going somewhere.

“With PackitUp, we want people to be able to make the most of their travels and get the best experience possible,” says Glocke. “Travelling can be expensive and often takes place during a limited amount of time. That’s why we chose to focus on people and places, to facilitate connection and discovery.” The ambitious team has a tonne of new functionalities lined up, with constant improvements and more exciting features. Growing organically, PackitUp is set to become a fully functional and elaborate, international network for explorers.



Max Glocke and Amalie Kjelstrup, founders of PackitUp.

PackitUp is a global application, available to download on iOS and Android.

For more information, please visit [www.packitup.io](http://www.packitup.io) and follow @packitupteam on Instagram.