



## FOR IMMEDIATE RELEASE

PackitUp Reaches 1000 Trips, Continuously Expanding Offerings for Travelers

*Travel App Continues to Accelerate Growth in Online Travel Community*

**Copenhagen, Denmark, August 1, 2018** – PackitUp, an iOS and Android app that connects travelers from across the world, announces that the app has reached more than 3500 travelers using the platform, representing 213 different countries. Recent accelerated growth has caused an increase in the platform's global reach, allowing users to browse more than 1000 trips around the world.

Born out of the Copenhagen start-up environment, the PackitUp team is constantly looking to improve the user experience in order to give travelers a truly unique and exceptional experience. PackitUp provides a social platform for users to share trips with like-minded people from all over the world. PackitUp is part of the exclusive incubator, KU Plus managed by the University of Copenhagen.

### **About PackitUp**

Founded in 2016, PackitUp is a mobile application for iOS and Android where you can find travel buddies on a map-based interface. Our users post and browse trips, ranging from short visits to places around the corner, to road trips across continents. They all have profiles with information about them and the possibility to chat with others in order to travel together.

PackitUp is the social network for travellers and locals who want to share trips and discover new, exciting places together.

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### **Media Contact:**

Max Glocke, CEO  
+45 50 12 88 55  
team@packitup.dk  
[packitup.dk](http://packitup.dk)

