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Travel App PackitUp Announces New Web App and Improved User Experience

Copenhagen, Denmark, April 1, 2019 – PackitUp, an iOS and Android app that connects travelers from across the world, is announcing a new web-based version of the popular travel platform. The web app will launch during 2019 and allow travelers to easily access PackitUp from any personal device.

PackitUp provides a unique solution for people looking to find other travelers and broaden their horizons by meeting people from across the world. As the platform has continued to grow on Android and iOS, the company decided to strategically focus on a web-based version for their 2019 plans. The online travel community has now reached more than 7000 travelers and allows users to browse more than 1300 trips around the world.

While implementing the new web version of PackitUp, several updates and improvements have been made to the app's user experience. Born out of the Copenhagen start-up environment, the PackitUp team is constantly gathering feedback and seeking out ways to improve in order to provide an exceptional experience for its users. PackitUp is part of KU Plus, the exclusive incubator managed by the University of Copenhagen.

About PackitUp

Founded in 2016, PackitUp is a mobile application for iOS and Android where you can find travel buddies on a map-based interface. Our users post and browse trips, ranging from short visits to places around the corner, to road trips across continents. They all have profiles with information about them and the possibility to chat with others in order to travel together.

PackitUp is the social network for travellers and locals who want to share trips and discover new, exciting places together.

Media Contact:

Max Glocke, CEO
+45 50 12 88 55
team@packitup.dk
packitup.dk

